



JOIN US IN OUR MISSION TO ENRICH PEOPLES' LIVES THROUGH THE ARTS, NURTURING CREATIVITY, CULTURE, AND CONNECTIONS

Your charitable donation would empower us to continue fostering invaluable experiences in our community, together we can inspire and uplift through the transformative power of the Arts.

Strathearn Arts, a beacon of cultural vibrancy in rural Perthshire, invites you to join us in our mission to enrich lives through the Arts. As we navigate the challenges echoed throughout Scotland's arts sector, your generous support will help us sustain our diverse programme of events and activities, ensuring access to high-quality cultural experiences for all.

Understanding our Challenges:

The issues we face in operating in the current Scottish arts sector are echoed in large and small organisations around the country. They have been described by the Chief Executive of Creative Scotland, Iain Munroe, as a 'perfect storm' of increasing costs, an uncertain funding landscape, and unpredictable, and increasingly last minute, event income, due to the pressures on the finances of event goers.

Strathearn Arts recognises these same challenges effecting the organisation, in our small corner of rural Perthshire, it is not a problem that is confined to our large cities.

Acknowledging these challenges, we're committed to reducing our dependence on external funding, by securing further programme sponsorship, boosting the profitability of our activities, and seeking further charitable donations, we aim to:

- a. Expand our ambitious creative arts programme;
- b. Foster further community and volunteer engagement;
- c. Deliver on our core mission, of providing rural audiences, of all ages, access to high-quality cultural activities, bringing music, comedy, theatre, film and activities to their doorstep;
- d. Safeguard a town centre building, a community hub for decades, from falling into disuse.

THANK YOU! to our existing funding partners, donors, sponsors, tenants, users, staff and volunteers, we are grateful for your support and effort, it allows us to

continue a varied programme of events and activities, helping Strathearn Arts to be recognised as a significant and valued Arts resource, locally and regionally.

Who Are We & Why Are We Important:

Strathearn Artspace SCIO (SC044319) is a charity registered in Scotland and is known as Strathearn Arts.

We are a multi-disciplinary community arts organisation, situated in Crieff, Perthshire. Founded in 2013 and based in a historic Category B listed building which has served as a place of entertainment and education for two centuries at the heart of the town.

Our charitable mission is to serve the people of south and central Perthshire (the ancient province of 'Strathearn') with high-quality programmes of music, theatre, comedy, visual arts, literature, dance and cinema.

Our charitable vision is to generate cultural experiences that enrich the lives of local people and visitors, bringing communities together and helping to put Strathearn on the cultural map of Scotland.

Because This Is What We Do:

Strathearn Arts is committed to bringing the highest possible quality performers, artists, and musicians to the area. In recent years, we've played host to well-known comedians like Allan Carr, Jo Cauldfield, Fred MacAulay and Rich Hall, headline musicians such as Eddi Reader, Dougie MacLean, James Yorkston, The Skids and Hue & Cry, plus theatre productions from Eden Court and Perth Theatre and other touring companies.

We are an inclusive organisation that serves all within our community and also those visiting us from outwith our local area. Our programme is designed around this goal, and we pride ourselves that the rich variety of events, activities and performances that we put on really do provide something for everyone.

The audiences we work with are diverse, but we are especially keen to attract children and young people, families, people living with mental and/or physical health challenges and those at risk of different kinds of isolation – economic, geographic, social, etc.

Our facilities are bustling hubs for local arts and music groups, catering to all ages for creative workshops, classes, rehearsals, and performances. We stand as the beating heart of a dynamic community, where musicians, artists, craftspeople, and creatives of all kinds converge.

Our retail space serves as a vital platform for local artists, craft makers, and writers to exhibit and sell their work, fostering economic opportunities and amplifying their voices within our community.

Our People Are Important To Us:

People are at the heart of Strathearn Arts. Its smooth operation depends on a wide range of people to all play their part and all pull together. Our dedicated team of staff, trustees, and over 50 remarkable volunteers pour their energy and passion into curating our expanding lineup of community events and activities. Their unwavering commitment is the driving force behind our mission to serve and enrich our community.

Essential Funding Supporting Strathearn Arts:

We are supported by regular grants from The Gannochy Trust and Garfield Weston Foundation which contribute to our core running costs. In addition, we currently generate about **75%** of our income from venue rentals/leases, ticket sales, retail, sponsorship and public donations, our goal is to increase this figure.

In 2024, our programme of Creativity and Wellbeing activities has received funding from various sources including PKC Community Investment Fund, PKC Whole Families Wellbeing Fund, Souter Charitable Trust, Thomson Charitable Trust, and Jimmie Cairncross Charitable Trust.

Our family film programme is supported by Film Hub Scotland's Adventures in Cinema Fund, and the popular 'Glenturret Series' of quarterly music concerts is made possible by the sponsorship of The Glenturret Distillery.

Your Donation to Empower Our Mission:

By making a donation, you become an essential partner in our journey to fulfil our charitable mission. Your contribution, classified as 'unrestricted funds,' offers flexibility, allowing us to allocate resources where they are most urgently needed. Whether it's sustaining our operational expenses, fuelling our artistic endeavours, or enriching our community engagement initiatives, your support ensures that no aspect of our mission is left behind.

Rest assured, our commitment to ethical fundraising practices is unwavering. As a signatory of the Good Fundraising Guarantee, we uphold the highest standards of transparency and accountability. For more details on our fundraising practices, see our guarantee below and/or visit www.goodfundraising.scot.

Together, we can create meaningful change, maintain and build a brighter future.

Kindly fill out our [Charitable Giving](#) form, and in return, expect to receive a Warm Welcome letter, packed with valuable information, including our bank details and the relevant HMRC forms etc.

Your proactive involvement means the world to us, and we're truly grateful for your commitment to making a difference.

Tax Benefits of Charitable Giving, for:

Individuals; Donations by individual UK taxpayers are eligible for Gift Aid, meaning for every £1 given, Strathearn Arts can claim gift aid from HMRC, equivalent to 25p.

In addition, if you're a higher or top rate taxpayer, you can claim back the difference between the tax paid and what the charity got back, through your Self-Assessment tax return or by contacting HMRC to amend your tax code.

Example:

You donate £1,000 to Strathearn Arts – we claim Gift Aid to make your donation £1,250. If you pay 42% tax (the Scottish higher rate), you can personally claim back £275 (£1,250 x 22%), in this example Strathearn Arts receive £1,250 and it costs you £725 (£1,000 minus £275).

Businesses; Companies can claim tax relief on donations made to charities, by deducting the value of their donation(s) from business profit, before paying your corporation tax.

Community Champions:

All donors are invited to have their name(s) displayed on our digital notice boards (physical display screens and online), with large donors (a) being added to our Patron's display, in the main entrance to the auditorium, and (b) receiving regular correspondence about our progress.

Your contribution isn't just a gift; it's a symbol of community spirit and shared vision.

Please note, also, donors can supply an alternative display name, such as a business or family name (eg Mr & Mrs Thompson) or that of your children/grandchildren (eg Ben, Alex & Poppy Thompson), equally donors can choose to remain anonymous (while still benefitting from the tax incentives).

Our Fundraising Guarantee

Fundraising is the life blood of many Scottish charities, and we need to raise funds from voluntary sources. We could not fulfil our charitable mission without the support of generous, thoughtful and committed donors. We value the support of donors and understand the need to balance our duties to beneficiaries with our duties to donors.

That's why we make this commitment to you.

We will comply with the law as it applies to charities and fundraising, and we commit that we will guarantee to adhere to best practice as outlined in the Fundraising Code of Practice.

We will monitor fundraisers, volunteers and third parties working with us to raise funds, ensuring that they also comply with this Code of Practice.

We guarantee to operate in line with the values of the Code; to be Legal, Open, Honest and Respectful in all our fundraising.

To promote and underpin these values, we commit to the following standards:

- We will be clear about who we are and what we do.
- We will give a clear explanation of how you can make a gift and change or stop a regular donation.
- If you do not want to give or wish to cease giving, we will respect your decision.
- We will respect your rights and privacy.
- We have a procedure for dealing with people in vulnerable circumstances and it will be published on our website or will otherwise be available on request.
- We will hold your data securely.
- We will communicate with you in accordance with your selected preferences.

If you feel we have not adhered to these standards, or think we could do better, please contact us on info@strathearnarts.org and we will deal with your complaint quickly and thoroughly.

We commit to ensuring our complaints process is clear and easily accessible and we will provide clear and evidence-based reasons for our decisions on complaints.

However, should you be dissatisfied with our response, you will be able to take this further by contacting the Scottish Fundraising Standards Panel at goodfundraising.scot.